

Public Health Lead Role Description and Person Specification

Main Responsibilities

- Work closely with the Department of Health and Office for Health, Improvement, & Disparities to enable all BIOS members to engage with national public health initiatives
- Take an active role in the AHPs4PH initiative
- Contribute to Allied Health Professionals (AHP) into action initiative and publicise examples of transformational ways of working.
- Work closely with Office for Health, Improvement, & Disparities and the AHP public health networks to promote the role that orthoptics plays in public health
- Embed relevant AHP Federation (AHPF) Strategy into BIOS strategy.
- Ensure that Public Health (PH) is imbedded in all CAG work streams
- Ensure orthoptics is represented on work streams and projects initiated by Office for Health, Improvement, & Disparities
- Liaise with PH representatives in the devolved countries and supporting initiatives where orthoptists can contribute
- Work with Health Education England to ensure the orthoptic profession is fully embedded in transformational ways of working
- Engage with the vision screening special interest group lead and steering committee to prepare and present evidence for the review of the national screening committee guidelines.
- Contribute to national initiatives in falls prevention, management of stroke and rehabilitation
- Respond to urgent requests for help in preparing and defending business cases for orthoptic services relating to public health
- Prepare material promoting Make Every Contact Count (MECC) to orthoptists and the AHP and wider eye health sector
- Write a minimum of two Parallel Vision articles per year
- Reply to members queries regarding public health issues
- To attend two BIOS Council meetings per year and provide reports as requested by the Chair / Vice Chair. All Council members must attend a minimum of these two face to face meetings per year.
- To act as an ambassador for the profession
- To work cooperatively and collaboratively with all board and council members

Term of office: 3 years. Incumbents can re-apply for a second term subject to the same election process. No further re-election is possible until one year has passed.

Appointment of Council members are approved by the board. Trustees reserve the right to remove a Council member during their term of office if the Board is no longer confident that the individual is able to fulfil the remit of the role.

Election process

- Candidates must be proposed by 2 full BIOS members.
- They should submit a CV with evidence to support the requirements of the role.
- They should have the support of their manager.
- Prospective candidates should be prepared to be interviewed by the honorary officers face to face or by phone/ electronic communication.
- Where more than one candidate applies there will be an election by balloting Council members following normal BIOS election procedures.

Person Specification

Post Title: Public Health Lead

Requirements:	Essential:	Desirable:
Qualifications/Training:	 Orthoptic qualification recognised for Registration (Diploma or Degree) Member of BIOS Commitment to work to requirements of the Professional Standards of the British & Irish Orthoptic Society (BIOS) 	 Post graduate experience in project management Post graduate qualification in public health related area HCPC registration
Previous Experience:	 Experience of working as an Orthoptist Evidence of ability to complete projects Working in multi-professional teams communicating the orthoptic contribution Self-directed projects showing ability to analyse evidence and project plan 	 Active participation in promoting orthoptics at local and national level Evidence of having worked on health projects, interacting outside orthoptics.
Skills and Attributes:	 Good evaluation and organisational skills Self-management skills Good interpersonal and communication skills Ability to contribute effectively at meetings with health professionals Present timely reports to BIOS trustees and members IT skills Methodical and well organised Professional attitude Ability to inspire others to contribute 	

Knowledge:	 Portfolio of evidence demonstrating previous and existing knowledge of the area of public health Knowledge of NHS policies and their impact upon Public Health Demonstrable in depth knowledge of Orthoptics as a profession and how it contributes to public health Understanding of the mechanisms of the Department of Health NHS England and Health administration in the devolved countries. Aware of the role of Public Health England and how the profession can contribute to the workstreams generated by the AHP lead 	
Requirements:	 May require travel and some overnight stays to attend meeting ability to communicate effectively with the BIOS chair either face to face or electronically Timely response to issues brought to the postholder's notice 	