

# Strategic Plan

## 2020-2023



**BIOS** | BRITISH AND IRISH  
ORTHOPTIC SOCIETY

### Vision

Orthoptics will be a thriving and sustainable profession. It will be recognised for its leading role in delivering eye health by other healthcare professionals, policymakers and commissioners of healthcare services. The public will have access to clear, understandable information on areas of orthoptic practice and access to high quality, evidence-based eye care services.

### Informing the public

- We will raise public awareness of what orthoptic professionals do and the impact that they have
- We will become a public information hub, providing information on orthoptic services, common conditions and treatments
- We will raise public awareness of significant issues around vision, promoting the vital importance of eyecare services

### Ensuring the future of the profession

- We will promote careers in orthoptics, to encourage recruitment onto undergraduate courses and provide a secure future for the orthoptic profession
- We will support existing undergraduate courses in orthoptics, while looking to expand the opportunities to train available to prospective orthoptists

### Promoting high quality practice

- We will continue to develop an orthoptic undergraduate curriculum that ensures that orthoptists enter the profession as skilled and knowledgeable practitioners
- We will produce and maintain standards and guidelines, supporting our members to deliver high-quality, evidence-based services
- We will promote and support innovative research to support the development of the science and practice of orthoptics worldwide

### Leading the profession

- We will provide an evidence base to support the impact of orthoptists and eyecare services to promote the profession with policymakers, commissioners and other healthcare professionals
- We will support orthoptists to move into leadership positions within eye health and in the wider NHS

### Supporting our members

- We will develop the services we provide to members, increasing our membership amongst students, qualified orthoptists and orthoptic assistants and technicians
- We will provide support and representation to our members locally and nationally through BOSTU