



Sponsorship Opportunities: BIOS 75th Anniversary Celebration 26th May 2012

The BIOS is celebrating its 75th Anniversary in style at The Apocatheries Hall in London next May (see flyer for members attached).

We are inviting friends of the Society to lend their support and the opportunity to sponsor various aspects of this prestigious evening and supporting materials and activities.

We have 100+ orthoptists attending the evening itself and promotional items (such as the brochure) will be used throughout the year and seen by most BIOS members.

1. 75th Anniversary Commemorative A5 Brochure

- ✦ colour logo appears on cover of the publication £500
- ✦ black and white advert in the publication - full page £500/half page £350
- ✦ print run 2000 - 2500 copies and distributed throughout 2012 to members and used for exhibitions/careers fairs etc plus pdf lodged on the BIOS website

2. Drinks Reception, evening of 26th May 2012, Apocatheries Hall, London

- ✦ £250 each for two sponsors/ £500 for one sponsor

3. Menu for dinner for the evening 26th May 2012

- ✦ logo appears on the menu cover £250

4. Table decoration sponsorship for 26th May 2012

- ✦ Provision of 12 table decoration centrepieces with discrete logo in message holder (straight cost of providing flower centrepieces)

5. 75th Anniversary Fixation Stick (TAKEN)

- ✦ Details to be finalised but Kay Pictures has kindly agreed to sponsor all/some costs of fixation stick production (tbc) and allow BIOS to keep any profits after production costs